

# THE ARTISAN ROASTER

ROASTING  
COURSES  
AVAILABLE  
NOW!

JOIN DAVID ROSA, AUTHOR OF 'THE ARTISAN ROASTER' FOR HIS HANDS-ON COFFEE ROASTING AND RETAIL/MARKETING MANAGEMENT COURSES. LIMITED SPOTS!

## COFFEE ROASTING LEVEL 1

This course limited to 6 participants is a hands-on introduction to coffee roasting course suitable for novice or home coffee roasters.

**DURATION: 4 HOURS**  
**COST: \$500**

## COFFEE ROASTING LEVEL 2

This course limited to 6 participants is a more advanced hands-on coffee roasting & blending course for coffee roasters.

**DURATION: 4 HOURS**  
**COST: \$500**

## INTRODUCTION TO COFFEE GENERAL COURSE

This course is ideal for those who want to learn more about the coffee process from farm to cup in one convenient course. Includes cupping session.

**DURATION: 3 HOURS**  
**COST: \$250**

## SENSORY SAMPLE ROASTING — CUPPING COFFEE — EVALUATION PROTOCOLS

This course limited to 6 participants is a hands-on experience where you learn to sample roast coffee using the sensory method and learn to cup, QA and record findings.

**DURATION: 4 HOURS**  
**COST: \$500**

## MARKETING & BRANDING ESSENTIAL SKILLS

Cover all the essential marketing skills you will need to successfully run your retail based business, online or wholesale brand.

**DURATION: 3 HOURS**  
**COST: \$250**

## RETAIL MANAGEMENT — CUSTOMER SERVICE SKILLS

Running a retail business has its unique challenges. Learn all the tips and tricks to successfully manage a retail store. Includes staff development, training & customer service skills.

**DURATION: 3 HOURS**  
**COST: \$250**

PLEASE VISIT [WWW.THEARTISANROASTER.COM](http://WWW.THEARTISANROASTER.COM) FOR THE LATEST COURSE DATES, VENUES AND TO BOOK YOUR SPOT OR CALL 0407 665 250 FOR MORE INFORMATION.